

Darin Lyon appointed as Chief Executive Officer for Anderson & Vreeland

Darin Lyon further expands his role at Anderson & Vreeland Inc., the leading manufacturer and distributor of flexographic and packaging printing technologies in North America as CEO for Anderson & Vreeland.

FAIRFIELD, N.J. ([PRWEB](#)) April 01, 2020 -- Darin Lyon has been appointed Chief Executive Officer of Anderson & Vreeland, the industry-leading manufacturer and distributor of flexographic printing technology and supplies. Formerly President, Mr. Lyon has held various executive roles at the company since 2003. In this expanded role, Mr. Lyon will hold the title of President & CEO.

With this appointment, Darin will be expanding his leadership role to focus on core initiatives that will further build on the foundation that has positioned Anderson & Vreeland as the market leader in the Flexographic printing and packing industry.

This new position will allow Darin to focus more on his passion for employee growth & engagement within the organization to develop depth in leadership that align with the core mission of the organization.

"Darin Lyon has led by example for 25 years," says Chairman Howard Vreeland. "This is a very earned moment for him and the entire Anderson & Vreeland family. I am excited to watch Darin continue to cement our status as the leading flexographic and packaging printing technology provider in North America.," said Howard Vreeland, Chairman of Anderson & Vreeland Inc.

"I am humbled and honored to have been appointed Chief Executive Officer of Anderson & Vreeland. For more than 25 years, I have viewed it as a privilege to be part of an organization who delivers high-quality services and innovative solutions to our valued clients, said Mr. Lyon. We continuously strive to develop the most talented professionals into leaders and do our part to invest in philanthropic efforts surrounding the education of our industry, Flexographic Printing & Packaging. We are an organization who will always reflect authentic, purposeful leadership which will be inclusive of all in an environment where our employees and customers' voices are heard."

Please join the Anderson & Vreeland Inc. team in congratulating Darin's appointment to this new position.

About Anderson & Vreeland, Inc.

Anderson & Vreeland provides flexographic printers with innovative solutions that are tailored to their specific application. We do this by identifying the most effective & advanced technologies in our portfolio, educating our customers on how these products will improve their bottom line, and seamlessly integrate these solutions into our client's business. We are a privately held company with over 55 years' experience providing unrivaled customer service to the flexographic printing industry.

Further information is available on the web at www.AndersonVreeland.com.