

Joe Anderson Appointed as the New President of Anderson & Vreeland Canada

Joe Anderson further expands his role at Anderson & Vreeland Inc., a leading manufacturer and distributor of digital print & flexographic printing solutions as the new President of Anderson & Vreeland Canada.

BRYAN, Ohio ([PRWEB](#)) September 05, 2019 -- Anderson & Vreeland, a leading manufacturer and distributor of Digital Print & flexographic printing solutions, has appointed Joe Anderson as the new President of Anderson & Vreeland Canada.

In this new role, Joe will report to Darin Lyon, President of Anderson & Vreeland Inc., where he will collaborate with sales leadership in the US and Canada, to share his past experience in the Canadian market. With this appointment, Joe will work closely with Sean Sawa, Director of Sales - AV Canada, in addition to maintaining his role as Director of Photoengraving for Anderson & Vreeland Inc.

“Joe has prior exposure to the Flexographic printing space in Canada and is eager to utilize his experience to help support Sean and his sales team,” said Darin Lyon, President of Anderson & Vreeland Inc. “We have enjoyed tremendous growth in Canada over the past 5 years and look forward to continuing this growth in market share by driving a strong value proposition to our clients,” added Lyon.

Joe began his new responsibilities effectively on Monday, Sept. 2. Please join the Anderson & Vreeland Inc. team in congratulating Joe on this new accomplishment.

About Anderson & Vreeland, Inc.

Anderson & Vreeland provides flexographic printers with innovative solutions that are tailored to their specific application. We do this by identifying the most effective & advanced technologies in our portfolio, educating our customers on how these products will improve their bottom line, and seamlessly integrate these solutions into our client’s business. We are a privately-held company with over 50 years experience providing unrivaled customer service to the flexographic printing industry.

Further information is available on the web at www.AndersonVreeland.com.