

## Tim Hendry Joins Anderson & Vreeland as Eastern Account Manager

Mr. Hendry brings both regional and national account leadership experience to his new role where he will leverage his skills and bring his business vision to Anderson & Vreeland customers in the flexographic and packaging printing markets.

BRYAN, Ohio (<u>PRWEB</u>) July 31, 2018 -- Drawing on a career in sales strategy implementation, sales logistics, territory planning, and market research, Tim Hendry is the new Eastern Account Manager with Anderson & Vreeland. Mr. Hendry brings both regional and national account leadership experience to his new role where he will leverage his skills and bring his business vision to Anderson & Vreeland customers in the flexographic and packaging printing markets.

Looking forward to his new position, the Syracuse University grad commented on his excitement about joining a burgeoning industry. "The entire package printing marketplace is thriving in a very dynamic period. I'm looking forward to working with Anderson & Vreeland customers and helping them take advantage of the many opportunities offered by new technologies in this growing and changing market."

Mr. Hendry will be reporting to Peter Spain, Regional Manager for A&V's eastern division. "Tim is an excellent fit for our customer-facing, consultative approach to business," noted Mr. Spain. "He learns quickly and in particular, values customer input, which is going to help him understand their businesses and find new ways they can increase profitability."

Mr. Hendry will be based in North Carolina and working with Anderson & Vreeland customers throughout the eastern United States.

## About Anderson & Vreeland

Anderson & Vreeland provides flexographic printers with innovative solutions that are tailored to their specific application. We do this by identifying the most effective & advanced technologies in our portfolio, educating our customers on how these products will improve their bottom line, and seamlessly integrate these solutions into our clients business. We are a privately-held company with over 50 years experience providing unrivaled customer service to the flexographic printing industry.

Further information is available on the web at <a href="https://www.AndersonVreeland.com">https://www.AndersonVreeland.com</a>.