

## **Paul Zeinert Appointed Product Manager for AVCE and Toyobo Products at Anderson & Vreeland**

*In his new role on the Digital Solutions Team, Mr. Zienert will be product manager for AVCE products which are used for direct engraving. Paul will also be product Manager for the complete portfolio of TOYOBO's photopolymer solutions.*

BRYAN, Ohio ([PRWEB](#)) July 26, 2018 -- Drawing on a 34-year career at Anderson & Vreeland, Paul Zeinert brings technical expertise and practical knowledge that will be a significant asset to Anderson & Vreeland customers.

In his new role on the Digital Solutions Team, Mr. Zeinert will be product manager for AVCE products which are used for direct engraving. Paul will also be product Manager for the complete portfolio of TOYOBO's photopolymer solutions.

"My experience in flexography and dry offset, along with direct engraving and photopolymer provides me a complete perspective on a full range of applications," said Mr. Zeinert. "There are a host of ways to use the technologies we offer and it's exciting to be able to help provide customers with the best possible solutions for their needs."

"Having Paul in this role is exciting for our team and for Anderson & Vreeland," said Dave Miller, Director of Digital Solutions at Anderson & Vreeland, Inc. "Our industry is continually becoming more complex and Anderson & Vreeland can only maintain its leadership by placing experienced, knowledgeable people in product leading roles."

"I'm looking forward to working with our suppliers and supporting our sales and marketing teams in identifying the best possible solutions for direct engraving and photopolymer imaging," said Mr. Zeinert.

### **About Anderson & Vreeland**

Anderson & Vreeland provides flexographic printers with innovative solutions that are tailored to their specific application. We do this by identifying the most effective & advanced technologies in our portfolio, educating our customers on how these products will improve their bottom line, and seamlessly integrate these solutions into our clients business. We are a privately-held company with over 50 years experience providing unrivaled customer service to the flexographic printing industry.

Further information is available on the web at <https://www.AndersonVreeland.com>.