

## **Darin Lyon Appointed President of Anderson & Vreeland.**

*Leverages strategic business expertise to maintain company's industry leadership.*

BRYAN, Ohio ([PRWEB](#)) June 06, 2018 -- Darin Lyon has been appointed President of Anderson & Vreeland, the industry-leading manufacturer and distributor of flexographic printing equipment and supplies. Formerly Executive Vice President, Mr. Lyon has held an executive role at the company since 2003.

“We are striving to provide our customers with best in class solutions covering their needs all the way from pre-press to post press,” said Mr. Lyon. “Customers benefit from partnering with Anderson & Vreeland and its strategic suppliers by utilizing the abundant mix of industry expertise and knowledge we are able to provide.”

Anderson & Vreeland is unique in being both a manufacturer and distributor for the flexographic industry, a strategy that provides Mr. Lyon, his executive team, and the company's sales and technical support teams, with a unique perspective and deep understanding of customer needs that adds value to every engagement.

“I am looking forward to helping ensure Anderson & Vreeland remains the leader in flexographic and packaging printing technology throughout North America,” said Mr. Lyon. “We will continue to put the power of both our own, and our partners' perspectives to work for our customers so they can be more successful. That's what we are here for.”

Anderson & Vreeland provides flexographic printers with innovative solutions that are tailored to their specific application. We do this by identifying the most effective & advanced technologies in our portfolio, educating our customers on how these products will improve their bottom line, and seamlessly integrate these solutions into our clients business. We are a privately-held company with over 50 years experience providing unrivaled customer service to the flexographic printing industry.

Further information is available on the web at <https://www.AndersonVreeland.com>.