

Anderson & Vreeland to be a Lead Participant at Xeikon Café North America.

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BRYAN, Ohio ([PRWEB](#)) May 04, 2018 -- Anderson & Vreeland, the only supplier to the flexographic label and packaging market that both manufactures and distributes supplies and equipment, will be a leading participant at the second annual Xeikon Café North America, taking place May 15th through 17th at the Westin Chicago Northwest and Xeikon's Innovation Center in Itasca, Illinois.

Xeikon Café North America is a unique conference experience focusing exclusively on digital print production for commercial print providers and label and packaging converters. This second North American Café builds on the success of the inaugural event in 2017 which attracted 175 attendees from the United States, Canada and Latin America. The conference is offered at no cost to print providers and converters and spans all aspects of the graphic arts, labels and packaging markets. Registration is now available at <https://tinyurl.com/XCNA2018>

Anderson & Vreeland recognizes the importance of digital printing and imaging technology in the labels and packaging market and has partnered with The Flint Group, parent company to Xeikon, to promote the compelling value of digital equipment and software in the packaging space.

“Based on Anderson & Vreeland's half century in this industry we believe digital technology is a perfect fit for many label and packaging printers and converters,” said Dave Miller, Director of Digital Technologies at Anderson & Vreeland. “We look forward to talking with business owners and demonstrating to them how the partnership between Anderson & Vreeland, Flint Group, and Xeikon can provide a compelling and profitable path forward with the technologies being showcased at the Café.”

Setting the Café apart from events like trade shows, the format is relaxed and unhurried, giving attendees the chance to discover new techniques and applications, connect with industry experts and peers, and learn ways to stay competitive—and profitable—in a time of constant change. The agenda will feature a range of topics covering the industry's latest thinking on economics, technology and business management as well as live, interactive demonstrations. A new track called Xeikon Café Academy offers a series of ‘how to’ sessions designed to help participants develop additional sources of revenue by adding new capabilities to their repertoire.

“It's always exciting to speak with business owners to understand how they envision their business moving forward,” said Jeff Skolnik, Digital Business Analyst with Anderson & Vreeland. “Xeikon Café is an ideal opportunity to hear their ideas and learn how we can help make their visions a reality.”

About Anderson & Vreeland, Inc.

Anderson & Vreeland provides flexographic printers with innovative solutions that are tailored to their specific application. We do this by identifying the most effective & advanced technologies in our portfolio, educating our customers on how these products will improve their bottom line, and seamlessly integrate these solutions into our clients business. We are a privately-held company with over 50 years experience providing unrivaled



customer service to the flexographic printing industry.

Further information is available on the web at <https://www.AndersonVreeland.com>.