

Howard Vreeland Recognized with Distinguished Service Award from FTA

The Flexographic Technical Association has awarded Howard Vreeland, Chairman and CEO of Anderson & Vreeland, its Distinguished Service Award in recognition of his lifelong commitment to serving the flexographic industry and for his leadership role as FTA Board Chair.

BRYAN, Ohio ([PRWEB](#)) May 08, 2018 -- The Flexographic Technical Association has awarded Howard Vreeland, Chairman and CEO of Anderson & Vreeland, its Distinguished Service Award in recognition of his lifelong commitment to serving the flexographic industry and for his leadership role as FTA Board Chair.

“It is a tremendous honor and privilege to be given this award. The FTA is growing even as other industry associations are shrinking because the FTA continues to re-invent itself to help its members succeed,” said Mr. Vreeland. “The FTA’s growth has been driven by continuous education in our marketplace and through ongoing educational opportunities for the employees of member companies.”

Anderson & Vreeland has been associated with the FTA for over 55 years. In that time the flexographic industry has gone from the analog business of putting marks on substrates to enabling digital high definition printing on nearly any material.

“The technologies of label and package printing continue to change and FTA is always on the leading edge,” said Mr. Vreeland. “We at Anderson and Vreeland, and our colleagues and partners at FTA, are continually moving forward and finding new ways to help ensure flexographic printers always keep pace with the steady advance of technology.”

About Anderson & Vreeland, Inc.

Anderson & Vreeland provides flexographic printers with innovative solutions that are tailored to their specific application. We do this by identifying the most effective & advanced technologies in our portfolio, educating our customers on how these products will improve their bottom line, and seamlessly integrate these solutions into our clients business. We are a privately-held company with over 50 years experience providing unrivaled customer service to the flexographic printing industry.

Further information is available on the web at <https://www.AndersonVreeland.com>.