

Anthony Applegate Joins Anderson & Vreeland as Director of Sales for North America

Anthony Applegate Joins Anderson & Vreeland, leading manufacturer and distributor of flexographic print technologies, equipment and consumables, as Director of Sales for North America.

BRYAN, Ohio ([PRWEB](#)) May 22, 2018 -- Building on a leadership career in U.S. Army Special Forces and Logistics followed by multiple foodservice and retail packaging sales roles at Pactiv, LLC, Anthony Applegate has joined the growing Anderson & Vreeland family of packaging industry professionals. Customers and A&V sales staff alike will quickly benefit from Anthony's packaging and leadership experience.

Looking forward to his new role, the Texas A&M grad says, "I couldn't be more excited about joining the Anderson & Vreeland team. A&V is the market leader in flexo distribution and the professionalism of this group speaks volumes about the company. I'm looking forward to helping lead the team and continuing its tradition of excellence in the flexo marketplace."

"Anthony is a seasoned leader bringing strategy development and sales management to the Anderson & Vreeland team," said Darin Lyon, President of Anderson & Vreeland. "Anthony has a proven record in managing sales teams and his skill set will be a tremendous asset to Anderson & Vreeland and our valued clients and supplier partners."

"We are thrilled to have Anthony join our team and are looking forward to having him put his experience to work as we continue striving to extend our leadership position in the flexo and packaging market," said Lyon.

Anthony and his wife, Leisa, have been married for 15 years and have three children. He enjoys travel, baseball, and spending time outdoors with family and friends. His hobbies include golf and home improvement projects.

Anderson & Vreeland provides flexographic printers with innovative solutions that are tailored to their specific application. We do this by identifying the most effective & advanced technologies in our portfolio, educating our customers on how these products will improve their bottom line, and seamlessly integrate these solutions into our clients business. We are a privately-held company with over 50 years experience providing unrivaled customer service to the flexographic printing industry.

Further information is available on the web at <https://www.AndersonVreeland.com>.