

New Technology Increases Performance at Allen-Bailey Tag & Label, Inc.

Allen-Bailey Tag & Label Inc. acquires new Xeikon ThermoflexX 20 platesetter from Anderson & Vreeland to speed production, improve quality of printing plates, reduce costs, and eliminate time-consuming steps while increasing production capacity.

CALEDONIA, N.Y. ([PRWEB](#)) February 01, 2018 -- Expanding on a 107-year-legacy of careful growth and thoughtful innovation, Allen-Bailey Tag & Label, Inc., has adopted some of the most innovative technology in the tag, label and packaging industry with the acquisition of a new Xeikon ThermoflexX 20 platesetter. The new technology speeds production, improves the quality of printing plates, reduces costs, and eliminates time-consuming steps while increasing production capacity.

From outsourcing to insourcing

Adding this new technology is a significant step forward for the Caledonia, NY company. While operating independently for more than three decades, with a limited number of plates procured off-site, and but in a growing economy Richard G. Phelps, Owner & Director of Marketing at Allen-Bailey, knew it was time for a new strategy. "We are very optimistic in this rising economy and see positive activity across a broad spectrum of markets. Our customers are busy, growing, and anxious to serve their customer base. Adopting state-of-the-art technology helps us meet their needs."

Defining the challenge

Anderson & Vreeland's Digital Business Analyst & Account Manager worked closely with Mr. Phelps to understand the needs of Allen-Bailey Tag & Label, Inc., its customers, and the company's plans so they could recommend the most appropriate technology. Based on their analysis the team recommended the ThermoflexX 20 because it offered upgraded platemaking, integrated hardware, software, and a state-of-the-art workflow that enhanced the entire platemaking process. Together, these support present day needs while positioning Allen-Bailey for the future.

Comprehensive implementation

Bringing it all together, the Anderson & Vreeland Technologies Team and Xeikon worked closely with Allen Bailey's pre-press personnel to implement and install the new equipment in late 2017. While the new system is already running and productive, the A&V Technologies Team continues providing additional training while refining the system to make every component as productive as possible.

"It took us a while to fully appreciate all the advantages the new platemaking technologies provide," says Mr. Phelps. "Working with Anderson & Vreeland's Business Team made all the difference for us. It ensured the technology we purchased was tailored for our needs, was integrated into our operation without disruption, and that our staff was trained on how to get the most out of the new equipment."

About Anderson & Vreeland, Inc.

Anderson & Vreeland provides flexographic printers with innovative solutions that are tailored to their specific application. We do this by identifying the most effective & advanced technologies in our portfolio, educating



our customers on how these products will improve their bottom line, and seamlessly integrate these solutions into our clients business. We are a privately-held company with over 50 years experience providing unrivaled customer service to the flexographic printing industry.

Further information is available on the web at <http://www.AndersonVreeland.com>.