

Larry Dingman Offers Substantial Flexo Experience as New Regional Sales Manager for Anderson & Vreeland

Larry Dingman joins Anderson & Vreeland, leading manufacturer and distributor of flexographic print technologies, equipment and consumables, as Western Regional Sales Manager.

BRYAN, Ohio ([PRWEB](#)) January 29, 2018 -- The appointment of Larry Dingman as Western Regional Sales Manager for Anderson & Vreeland, leading manufacturer of flexographic print technologies, equipment and consumables, is announced by Darin Lyon, Executive Vice President for Anderson & Vreeland Inc.

"Larry is a versatile seasoned professional with strong technical knowledge and excellent sales skills," said Lyon. "The fact that he's also a talented communicator with significant strengths in creative problem solving and product implementation can only help us optimize our offerings in the region and boost customer satisfaction," added Lyon.

In this new position, Larry Dingman will supervise Sales and Support for Anderson & Vreeland's customers throughout the western United States.

Larry is an energetic hands-on self-starter with 20+ years of Sales and Marketing experience within the flexographic printing industry with a specific focus on printing plates and sleeves.

He was previously Territory Manager for Flint Group Flexographic Products where he was managing the day to day sales and marketing activities within his region and used his strong relationship and interpersonal skills to help build and strengthen strategic relationships with customers.

Larry resides in Cedaredge, CO.

About Anderson & Vreeland, Inc.

Anderson & Vreeland provides flexographic printers with innovative solutions that are tailored to their specific application. We do this by identifying the most effective & advanced technologies in our portfolio, educating our customers on how these products will improve their bottom line, and seamlessly integrate these solutions into our clients business. We are a privately-held company with over 50 years experience providing unrivaled customer service to the flexographic printing industry.

Further information is available on the web at www.AndersonVreeland.com.

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