

Apex International Chooses Anderson & Vreeland Canada as Exclusive Partner For Sales and Support for ALL Canadian Provinces for the Anilox Market

Apex International, the most innovative and world's largest anilox roll manufacturer announces that Anderson & Vreeland Canada, leading manufacturer and distributor of flexographic print technologies, equipment and consumables, will become the Apex North America exclusive partner for sales and support for ALL Canadian provinces for the anilox market.

DONORA, Pa. ([PRWEB](#)) January 05, 2018 -- Apex International, the most innovative and worlds largest anilox roll manufacturer, are pleased to announce an expansion into an already successful relationship with Anderson & Vreeland Canada. Starting Jan 2018, AV Canada, will become the Apex North America exclusive partner for sales and support for ALL Canadian provinces for the anilox market. AV have successfully serviced the Quebec and Eastern Canadian provinces for the last 12 years and have a wealth of technical experience in the anilox marketplace.

Dave McBeth Vice President for Apex North America comments, "AV Canada have been a very successful and well-respected partner for Apex North America over the last 12 years. The AV team which is led by Sean Sawa, Sales Director for AV Canada working with Claude Pineault heading up the anilox team, has really helped Apex NA become the significant anilox roll solution provider for all of Canada. The significant growth of our Canadian market in 2017, now calls for a wider coverage and AV can offer this to Apex's existing and new customer base, from Coast to Coast to Coast, providing our customers the very best in value added technical support."

Sean Sawa Sales Director AV Canada comments, "We are incredibly proud and excited to be able to partner with such a professional and quality oriented manufacturer as Apex. We believe that when choosing partners, not only do our sales and strategy goals need to align; but of equal importance is that our values and philosophies are shared. We found all of this in Apex, and cannot wait to deliver these shared benefits to the rest of Canada in 2018 and beyond."

McBeth also comments, "As well as my current role as VP of Apex North America, I will still be working directly with some key longstanding strategic Canadian customers and will also be a support channel for the AV team working with Claude Pineault, who will be the key contact for AV for the Canadian anilox market."

For any questions on the partnership please contact Lauren Lippert, Marketing Coordinator at Apex North America at llippert@apexnorthamerica.com or Melissa Hubbard, Marketing Coordinator for Anderson & Vreeland, Inc. at melhubbard@andvre.com.