

## **Melissa Hubbard Joins Anderson & Vreeland as CRM / Marketing Coordinator.**

*Melissa Hubbard joins Anderson & Vreeland, a leading manufacturer and distributor of flexographic plate processing equipment and materials, as CRM / Marketing Coordinator.*

Bryan, OH ([PRWEB](#)) May 01, 2017 -- The appointment of Melissa Hubbard as CRM / Marketing Coordinator for Anderson & Vreeland, leading manufacturer and distributor of flexographic print technologies, equipment and consumables, is announced by Dave Miller, Creative Director for Anderson & Vreeland Inc.

“Melissa’s technical knowledge of CRM solutions combined with her marketing and administrative experience are a perfect fit for our organization”, said Miller.

In her new position, Ms. Hubbard will further develop integrated marketing campaigns and messaging that will educate the flexographic marketplace of emerging technologies and solutions that improve performance and foster innovation. Additional responsibilities include training Anderson & Vreeland personnel to fully utilize the dynamic features of Customer Relationship Management (CRM) that improve customer service by offering specific solutions to individual customer needs.

Ms. Hubbard has previous marketing, administrative and PR experience, coordinating trade shows and events, email marketing campaigns, and training technical staff. In addition, she has implemented and maintained complex CRM programs.

Melissa Hubbard resides in Newnan, GA.

About Anderson & Vreeland:

Anderson & Vreeland provides flexographic printers with innovative solutions that are tailored to their specific application. We do this by identifying the most effective & advanced technologies in our portfolio, educating our customers on how these products will improve their bottom line, and seamlessly integrate these solutions into our clients business. We are a privately-held company with over 50 years experience providing unrivaled customer service to the flexographic printing industry.