

## **Mike Santos Takes on New Responsibilities as Digital Business Analyst for Anderson & Vreeland**

*Mike Santos expands his role at Anderson & Vreeland, a leading manufacturer and distributor of digital print & flexographic printing solutions, with his new position as Digital Business Analyst*

Bryan, OH ([PRWEB](#)) December 05, 2016 -- The appointment of Mike Santos as Digital Business Analyst for Anderson & Vreeland, a leading manufacturer and distributor of digital print & flexographic printing solutions, is announced by Dave Miller, Business Director, Digital Solutions.

In his new position Santos will provide consultative guidance to Anderson & Vreeland's clients related to digital printing, imaging and workflow solutions throughout North America.

"Mike is widely-respected, forward thinking, FIRST Certified, and we are extremely fortunate to have him on our team. In almost 20 years with Anderson & Vreeland Companies Mike has held several positions including sales & sales management, product development, marketing and business leadership," said Miller.

"The addition of Mike further demonstrates our commitment to providing innovative solutions to the printing and packaging market that can help our clients realize efficiency & technology improvements that will help their organizations grow. His knowledge of the industry will be a significant benefit to our clients and partners," added Miller.

Commenting on his appointment, Santos stated, "Anderson & Vreeland has always been revered as the standard by which all other suppliers have been measured, and I am pleased to be part of this team. I look forward to serving our industry with the tremendous resources of A&V."

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading provider of flexo prepress solutions for the graphic arts industry. The company offers a "systems" approach to conducting business by evaluating customer needs and offering the best solutions in the form of equipment, materials, training, and technology tailored for each customer. A&V supports these solutions with over 50 years of experience and a staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. The company's substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of technical advancements affecting flexography, digital print and prepress.

Further information is available on the web at [www.AndersonVreeland.com](http://www.AndersonVreeland.com).