

## **Anderson & Vreeland to Showcase Innovation and Technology at Labelexpo 2016**

*One of the must-see locations at Labelexpo 2016 will be Anderson & Vreeland in Booth 929. A leading distributor of flexographic and digital printing systems for labels and packaging, A&V will be highlighting key software and equipment backed by the company's team of technical experts who will be on hand to explain the fine points of optimizing flexo and digital imaging in production environments.*

Bryan, OH ([PRWEB](#)) September 09, 2016 -- One of the must-see locations at Labelexpo 2016 will be Anderson & Vreeland in Booth 929. A leading distributor of flexographic and digital printing systems for labels and packaging, A&V will be highlighting key software and equipment backed by the company's team of technical experts who will be on hand to explain the fine points of optimizing flexo and digital imaging in production environments.

Two centerpieces in the A&V booth will be the Screen Truepress L350UV inkjet label press and the Xeikon ThermoflexX 30 platemaker.

### **Screen Truepress L350UV**

The Screen Truepress L350UV press uses UV inkjet technology for cost effectively printing short and medium length runs on a full range of standard label substrates at speeds up to 164 fpm. Its performance makes an ideal companion to modern flexo presses and it can be configured with workflow and color management software to provide end-to-end label production.

Demonstrating this at Labelexpo, the Truepress will be using workflow and color management solutions from Hybrid Software and GMG Color to produce beer labels designed for a local Chicago brewery. A new Anderson & Vreeland white paper has all the details on the process (available at <http://www.futureoflabels.com>). Print samples and a hard copy of the paper will be available at the show.

### **ThermoFlexX 30**

Because not all jobs are right for a digital press, A&V is showing the Xeikon ThermoflexX 30 which features a rich mix operator friendly features and controls. The ThermoflexX 30 is just one member of a line of state-of-the-art platemarkers that enable customers to produce high-quality digital flexographic and letterpress plates at resolutions of up to 5080 DPI.

### **Critical Cleanliness**

Flexographic printers will also be eager to see three different water wash systems. The Ovit Flexomatic plate washer, the Orbital X Water Wash System, and WhirlAway, each of which help ensure the cleanliness critical to providing top quality flexo printing.

And finally, there's the AV Flexologic SAMM 800 semi-automatic mounting system, which takes over plate positioning to speed up workflows and help ensure consistently accurate plate mounting for both cylinders and sleeves.

Labelexpo is being held at the Donald E. Stephens Convention Center in Rosemont, IL, September 13-15.



Anderson & Vreeland, in booth 929, offers one-stop shopping for the majority of converters' flexo and digital printing needs with the equipment, software and technology support that can help printers and converters grow their businesses.