

Dave Miller Takes on New Responsibilities as Business Director - Digital Solutions for Anderson & Vreeland.

Dave Miller expands his role at Anderson & Vreeland, a leading manufacturer and distributor of flexographic plate processing equipment and materials, with his new position as Business Director | Digital Solutions.

Bryan, OH ([PRWEB](#)) August 31, 2016 -- The expansion of Dave Miller's responsibilities for Anderson & Vreeland, leading manufacturer and distributor of flexographic plate processing equipment and materials, is announced by Darin Lyon, Executive Vice President for Anderson & Vreeland Inc.

"Over the last two years our Digital Solutions Portfolio has grown significantly. Due to this growth, we are excited to announce that Dave Miller has been appointed to the position of Director, Digital Solutions. Our Digital Business Unit will work closely with our Technologies Team to not only ensure that the solutions identified for our clients will meet or exceed their goals and needs, but are also integrated in a seamless way to the clients' business," said Darin Lyon, Executive Vice President for Anderson & Vreeland.

Dave Miller's new position reflects Anderson & Vreeland's commitment to securing relationships with partners that offer solutions that are right for various market segments in the industry and also developing client relationships that allow the company to align these world class solutions with clients' needs.

Dave Miller is also the Creative Director at Anderson & Vreeland working with a talented team of designers, social marketing professionals and site developers creating educational content specific to the Flexographic industry.

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading provider of flexo prepress solutions for the graphic arts industry. The company offers a "systems" approach to conducting business by evaluating customer needs and offering the best solutions in the form of equipment, materials, training, and technology tailored for each customer. A&V supports these solutions with over 50 years of experience and a staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. The company's substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of technical advancements affecting flexo prepress. Further information is available on the web at www.AndersonVreeland.com.