

Anderson & Vreeland Offers Webinar on 3M adhesive technologies to raise the performance bar for splicing and plate mounting

The Anderson & Vreeland webinar on July 21st will also look at how 3M's L-Series mounting tapes provide secure plate mounting while being easy to remove without leaving any adhesive residue.

Bryan, OH ([PRWEB](#)) July 18, 2016 -- With web breaks on a flexographic press costing \$500 to \$1,000 each, reducing them can quickly add thousands of dollars each year to a converter's bottom line. One way to do that is using an innovative splittable flying splicing tape from 3M that will be described in practical detail in a free Anderson & Vreeland webinar at 1pm EST on Thursday, July 21st.

Kevin Hooley, Marketing Manager at 3M Industrial Adhesives and Tapes Division, will tell how new 3M adhesive technology provides a stronger and more reliable splitting mechanism, especially on low energy substrates, and how Splittable Flying Splice Tape can help converters avoid web breaks due to less than perfect splices.

Unsticking Stickyback

Mounting tape, known to converters everywhere as "stickyback," is a consumable sometimes thought of as a one-size-fits-all item. But running a pressroom based on that perception can cost time, money, and even result in physical injury.

The Anderson & Vreeland webinar on July 21st will also look at how 3M's L-Series mounting tapes provide secure plate mounting while being easy to remove without leaving any adhesive residue. Mr. Hooley will relate real-world experiences of converters who have been using 3M's Easy Mount Adhesives and the benefits they are seeing in their operations. "By combining our proven Easy Mount liner with intelligent adhesive technology, flexo printers don't have to make sacrifices in quality, profits or press speeds," said Hooley. "We're striving to help them make it easier than ever to achieve the results they're looking for."

Be sure to schedule an hour of time to learn how to get the best possible flying splices and how mounting tapes can make a practical difference in your business. Online registration for the webinar is available at <https://attendee.gotowebinar.com/register/3468543946005282306>

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading provider of flexo prepress solutions for the graphic arts industry. The company offers a "systems" approach to conducting business by evaluating customer needs and offering the best solutions in the form of equipment, materials, training, and technology tailored for each customer. A&V supports these solutions with over 50 years of experience and a staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. The company's substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of technical advancements affecting flexo prepress. Further information is available on the web at www.AndersonVreeland.com.

About 3M:

At 3M, we collaborate and apply science in powerful ways to improve lives daily. With \$32 billion in sales, our more than 90,000 employees connect with and serve customers in 200 countries. Learn about 3M's creative