

Anderson & Vreeland Offers Color Management Technical Tips Webinar on X-Rite eXact™ Spectrophotometer

Anderson & Vreeland, Inc., leading manufacturer and distributor of flexographic plate processing equipment and materials, announced it will host a free webinar on color management and measurement on June 30th at 1:00 p.m. EST

Bryan, OH ([PRWEB](#)) June 28, 2016 -- Anderson & Vreeland, Inc., leading manufacturer and distributor of flexographic plate processing equipment and materials, announced it will host a free webinar on color management and measurement, more specifically covering the X-Rite eXact™ Spectrophotometer, the next generation in portable color measurement instruments, on June 30th at 1:00 p.m. EST.

The webinar will be presented by Kevin Schilling, Technologies Specialist at Anderson & Vreeland, and will cover the different functions, settings and tools offered by the x-Rite eXact™ spectrophotometer for color management and measurement.

“The webinar will help printers and packaging converters learn how to truly understand, control, manage and communicate color across the entire color network and avoid unwanted reprint and rework,” said Schilling.

Online registration for the Color Management Technical Tips webinar is now available at:

<https://attendee.gotowebinar.com/register/1692926125056739329>

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading provider of flexo prepress solutions for the graphic arts industry. The company offers a “systems” approach to conducting business by evaluating customer needs and offering the best solutions in the form of equipment, materials, training, and technology tailored for each customer. A&V supports these solutions with over 50 years of experience and a staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. The company’s substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of technical advancements affecting flexo prepress. Further information is available on the web at www.AndersonVreeland.com.

**Contact Information**

Austin Laroche

Atak Interactive

<http://www.atakinteractive.com>

+1 3105267493 Ext: 4

Online Web 2.0 Version

You can read the online version of this press release [here](#).