

Cardell Joins Anderson & Vreeland as New Technical Sales Representative

Brad Cardell joins Anderson & Vreeland, a leading manufacturer and distributor of flexographic plate processing equipment and materials, as Technical Sales Representative for SC, NC and TN providing in-depth flexo and sales experience for A&V customers.

Bryan, OH ([PRWEB](#)) January 11, 2016 -- The appointment of Brad Cardell as Technical Sales Representative for Anderson & Vreeland, leading manufacturer and distributor of flexographic plate processing equipment and materials, is announced by Peter Spain, Eastern Regional Sales Manager for Anderson & Vreeland Inc.

“Brad’s consultative experience in the packaging and flexographic industry combined with his sales, marketing and business development expertise will greatly benefit our team and all current and future A&V customers,” said Spain.

In his new position, Cardell will offer technical sales and support, including introducing new, innovative solutions and technologies to A&V customers throughout North Carolina, South Carolina and Tennessee.

Mr. Cardell is a graduate of Clemson University, in Clemson, SC with a major in Graphic Communications. He is also a recipient of the Gutenberg Award for Process Color Flexography.

He brings to this new position 10 successful years of sales in the printed packaging industry(s) selling everything from blister cards, folding cartons, labels, and corrugated; to printing consumables such as flexographic printing plates, cutting dies and inks and varnishes. Brad Cardell resides in South Carolina.

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading provider of flexo prepress solutions for the graphic arts industry. The company offers a “systems” approach to conducting business by evaluating customer needs and offering the best solutions in the form of equipment, materials, training, and technology tailored for each customer. A&V supports these solutions with over 50 years of experience and a staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. The company’s substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of technical advancements affecting flexo prepress. Further information is available on the web at www.AndersonVreeland.com

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