

News Release



KNUDSEN, GARDNER & HOWE, INC.
2103 St. Clair Avenue, Cleveland, Ohio 44114 U.S.A.
T: 216.781.5000 F: 216.781.5004 E-mail: info@KGHinc.com

CONTACTS:

Tim Knudsen
Knudsen, Gardner & Howe, Inc.
Tel: 216.781.5000
E-mail: tk@KGHinc.com

For Immediate Release – September 19, 2012

Anderson & Vreeland Experiences Record Success at Labelexpo Americas



Bryan, OH — Anderson & Vreeland experienced record success at Labelexpo Americas, the largest label converting trade show in the Americas, recently held in Chicago on September 11th-13th. Attendance at the company's booth, the level of activity, quotes generated and purchase orders received were significantly higher than previous shows, and anticipated sales of equipment and materials will be greater than Anderson & Vreeland's previous Labelexpo show record.

“New products and technologies served to draw people into our booth, often 2 and 3 people deep, to learn ways of improving flexo print quality while reducing costs,” said Darin Lyon, Vice President and General Manager of A&V. “These are exciting times at A&V with innovative materials and products like the new FlexoJet,” added Lyon. The

FlexoJet 1712, manufactured by DigiFlex and unveiled at Labelexpo, transforms analog flexo plates into digital plates, eliminating the need for negatives or expensive laser plate-making systems.

“Gabe”, 3M’s virtual representative at A&V’s booth, was a big hit at the show attracting customers to learn about 3M products and even posing with him for photos. Demonstrations and videos on Stork laser engravers, Esko digital plate imagers, Lüscher CTP systems for photoengraving, and AVFlexologic automatic plate mounters served to inform and educate show attendees about new and efficient solutions for flexographic printing.

For more information on equipment and materials exhibited by Anderson & Vreeland at Labelexpo Americas, including videos demonstrating new technologies and flexo plate-making solutions, visit www.AndVre.com or call toll-free 866.282.7697.

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading supplier of flexo platemaking equipment and materials to the graphic arts industry. The company offers a “systems approach” to plate processing, with state-of-the-art equipment, materials, and software specifically designed for flexo. A&V supports these products with 50 years of experience and a nationwide staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. The company’s substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of technical advancements affecting flexo prepress. Further information is available on the web at www.AndVre.com.

#

Photo – FlexoJet 1725 inkjet system transforms analog plates into digital plates.