

News Release



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Broich and Johnson Appointed Technical Sales Representatives for A&V

Bryan, OH -- The appointment of David Broich and Wes Johnson as Technical Sales Representatives for Anderson & Vreeland, Inc., is announced by Darin Lyon, Vice President of Sales for Anderson & Vreeland, Inc., leading manufacturer and distributor of flexographic printing materials and equipment.

Mr. Broich will provide technical sales and service support for A&V customers throughout Texas, Oklahoma, Arkansas and Louisiana. Formerly a Team Leader and Prepress Manager for Weyerhaeuser, Broich offers A&V customers substantial prepress and plate processing experience. He is a graduate of Gwinnett Technical College and has training in computer programming.

Mr. Johnson will provide technical sales and service support for A&V customers throughout North and South Carolina. He brings to his new position 27 years of production and research-and-development experience in the printing and packaging industry. Johnson, and his wife Kathy, reside in Fletcher, North Carolina.

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading supplier of flexo plate processing equipment and materials to the graphic arts industry. The company offers a “systems approach” to plate processing, with state-of-the-art equipment, materials, software and support specifically designed for flexo. A&V supports these products with almost 50 years of experience and a nationwide staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. This experience results in smoother and easier integration of technical advancements affecting flexo prepress, including digital workflow. Further information about the company is available on the web at www.AndersonVreeland.com.

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(Photos available)