

News Release



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Reynolds Appointed AVantage™ Business Development Manager for Anderson & Vreeland

Bryan, OH -- The appointment of Randy Reynolds as Business Development Manager for AVantage™ liquid photopolymers is announced by Darin Lyon, Vice President and General Manager of Anderson & Vreeland, Inc.

In his new position, Reynolds will be responsible for all external sales and support for AVantage™ liquid photopolymers, including corrugated, multiwall bag and stamp resins. Reynolds will transition from his role as Regional Manager for Anderson & Vreeland, where he has served for the past seven years supervising sales and support for A&V customers throughout a 16-state region. Prior to joining Anderson & Vreeland, Reynolds served as a Technical Sales Representative for MacDermid Printing Solutions. He brings to his new position 15 years of sales and management experience in the flexo industry.

“Randy has done an outstanding job as Regional Sales Manager for A&V, ” said Darin Lyon. “The passion he has for this business, combined with his knowledge of the market, will be a big benefit for our customers,” added Lyon.

Commenting on his appointment, Reynolds stated, "This is a tremendous opportunity for our company and I feel privileged to play a key role in its development. I look forward to becoming the premier manufacturer of liquid photopolymer and related consumables in the markets we serve today. AVantage™ liquid photopolymers has already established its place as a high-quality material in the industry. We have also been successful building an infrastructure of technical personnel that is second-to-none in supporting our business partners.”

Reynolds attended Eastfield & Mountain View Junior Colleges with advanced studies in computer controlled electronics and business curriculums, in addition to successfully completing numerous employee growth programs and management training seminars. He and his wife, Karen, have two children and three grandchildren. He and Karen reside in Heath, Texas.

About AVantage™ Liquid Photopolymers and Anderson & Vreeland, Inc.

AVantage™ liquid photopolymers are manufactured at Anderson & Vreeland's centrally located 112,000 sq. ft. facility in Bryan, Ohio. Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading supplier of flexo platemaking equipment and materials to the graphic arts industry. The company offers a “systems approach” to plate processing, with state-of-the-art equipment, materials and software specifically designed for flexo. A&V supports these products with 50 years of experience and a nationwide staff of technical sales representatives thoroughly

knowledgeable about the fine points of flexo. The company's substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of technical advancements affecting flexo prepress. Further information is available on the web at www.AndersonVreeland.com.

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Randy Reynolds, new AVantage™ Business Development Manager (left), with Rob Moseley, Production Manager of Graphics2Press (center) and Sam Merenda, President of Graphics2Press.